



## Dairyvative Technologies awarded Dairy 30x20 grant

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MADISON – Dairyvative Technologies of Markesan was awarded a Grow Wisconsin Dairy 30x20 Grant for dairy processors, Department of Agriculture, Trade and Consumer Protection (DATCP) Secretary Ben Brancel announced today.

“This new program will help dairy processors explore new technologies and resolve regulatory issues in order to ensure a demand for quality Wisconsin milk,” Brancel said. “Processors will be able to reach new markets and position themselves for long-term success.”

The Grow Wisconsin Dairy 30x20 Processor Grant is intended to facilitate operational changes, improve profitability and foster innovation in the dairy industry. This grant can be customized to meet the needs of individual processors and can be used to hire consultants with expertise to address specific business needs such as seeking third-party food safety certification or providing staff development. Recipients must match 20 percent of the total award.

Dairyvative Technologies has developed a process for concentrating milk that enables fresh, pasteurized, lactose-free milk to ship without refrigeration. The company’s SEVEN-X technology has been tested and proven in a laboratory. Dairyvative will now establish a small operation in the Center for Dairy Research in order to further demonstrate the technology, which is expected to reduce the cost of shipping milk by 84 percent.

“We at Dairyvative are confident that our technology will contribute to the growth of dairy farming in Wisconsin,” said company founder Charles E. Sizer. “The Dairyvative team is grateful to the Department of Agriculture for its support and the generous award that will help us reach our goal to commercialize our technology in Wisconsin.”

These new Grow Wisconsin Dairy 30x20 Processor Grants were implemented in the current state budget as a way to support profitability and efficiency in Wisconsin’s dairy industry. This initiative is designed to work with the Grow Wisconsin Dairy 30x20 Producer Grants that Gov. Scott Walker announced in 2012.

The Center for Dairy Research is dedicated to supporting Wisconsin’s dairy industry through research, technical support and education. The facility is located within a licensed, operating dairy plant on the UW-Madison campus. Learn more at <https://www.cdr.wisc.edu>.

To learn more about the Grow Wisconsin Dairy 30x20 program, call 855-WIDAIRY (855-943-2479) or email [growwisconsinidairy@wi.gov](mailto:growwisconsinidairy@wi.gov). Online, go to [http://datcp.wi.gov/Business/Business\\_Resources](http://datcp.wi.gov/Business/Business_Resources).